

CASE STUDY

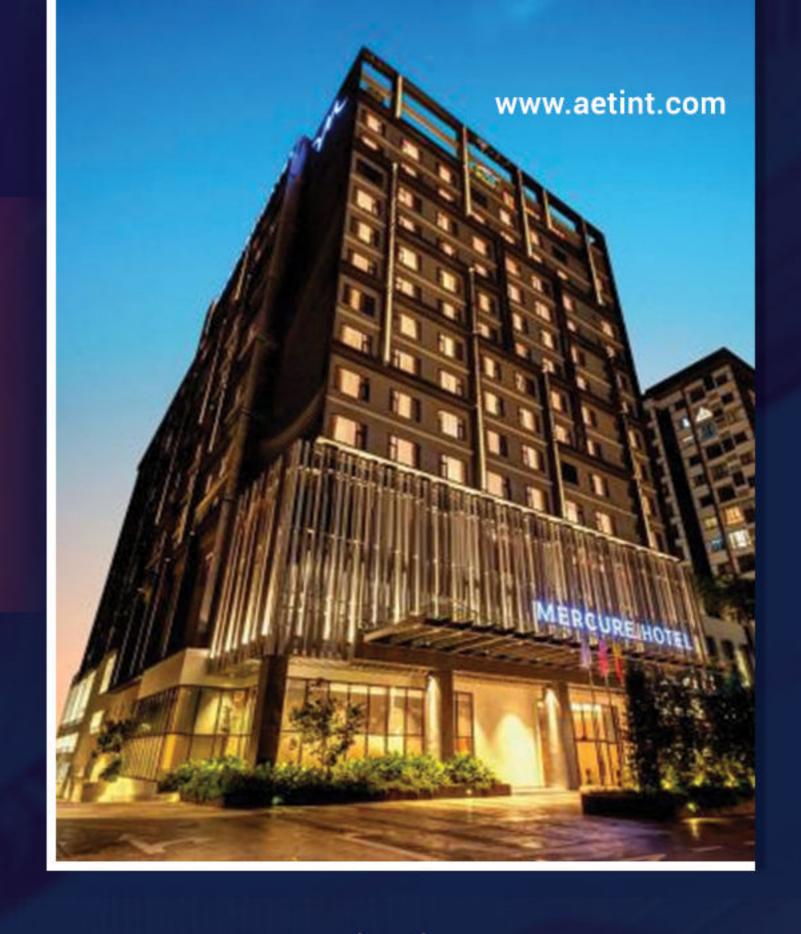
Southeast Asia's Tallest **Hotel Building Installed AET Indoor Displays**

AET successfully installed its Indoor DH Series LED Display in the lobby of Mercure Hotel, flaunting Southeast Asia's tallest hotel building. This hotel is a multi-faceted complex encompassing shopping, entertainment & tourist attractions.

PRODUCT INFORMATION

▶ AET **DH Series** Display with 3.0 mm Pixel Pitch & 19.35m Area.





CHALLENGES



VISUALLY EYE-CATCHING

Team had the task of making the display look visually perfect, attracting more viewers.

SMOOTH OPERATIONS (18)



From jaw-dropping visuals to instant updates, flexibility was required to be the major highlight alongside smooth operations of display.

MATCHING MONUMENTAL EXPECTATIONS



The display was required to be bright, clear & visually appealing as it was required to suit the hotel's architectural brilliance.

REQUIREMENTS



EXCEPTIONAL VISUAL QUALITY



This project required high resolution, vivid colours & seamless playback, delivering a stunning visual experience.

DURABILITY & RELIABILITY



This project's display is required to withstand continuous operation. This also required to be potential enough for accidental contact in a busy lobby environment.

QUOTE

This wasn't just hardware, but rather a crafting experience. We collaborated with this iconic hotel to push the boundaries of hospitality tech & our DH Series promises to never disappoint. 33

- MR. SU PIOW KO, VICE PRESIDENT, AET DISPLAYS



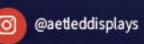


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SOLUTIONS



CLARITY UNMATCHED []

Our product provides high-resolution, highlighting every major & minor detail, leaving guests speechless.

STRATEGIC GLOW 14

Our team put the product in an ideal place, enhancing the space rather than blocking it.

CONTENT CONTROL FREAK



AET's user-friendly system ensures the hotel to switch between announcements & live feeds, keeping guests engaged.





RESULTS



UNFORGETTABLE FIRST IMPRESSIONS



Our product installed in the hotel has become the centre of attraction with its jaw dropping design & visuals.

MAKING BRAND IMAGE



Our display has added up to the hotel's modern luxury, enhancing the brand image of both hotel & AET.

ENGAGEMENT AT ITS PEAK



Our product keeps the guests engaged, entertained & well-informed.

TESTIMONIALS

66 AET's 3.0 mm Pixel Pitch LED display gives customers an excellent experience with its perfectly visual displays!

- MALL MANAGEMENT







