



CASE STUDY

Amplifying the Karaoke Experience at ISE-K with AET's LED Display Solution

*"Where sound meets sight –
A new era in entertainment spaces."*

PROJECT OVERVIEW

In January 2024, AET installed a high-resolution LED display at ISE-K Karaoke, located at Ikon Connaught Mall in Malaysia.

The installation features a pixel pitch of 2.5mm, delivering clear, vibrant visuals on a screen measuring 6080mm x 2560mm.

ABOUT THE CUSTOMER

ISE-K Karaoke is a renowned entertainment venue located at Ikon Connaught Mall, offering a premium karaoke experience.

Known for its cutting-edge sound systems, ISE-K wanted to take its visual experience to the next level.



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CASE STUDY



PROJECT SCOPE

The objective was to integrate a high-quality, seamless display into the karaoke space that would enhance the overall experience, ensuring guests enjoyed both the sound and the stunning visuals.

CHALLENGE

The main challenge was ensuring the display provided vivid color and brightness in a space with variable lighting conditions, while also delivering high visual clarity from a variety of viewing angles.



SOLUTION

- AET installed a custom LED display with a pixel pitch of 2.5mm, perfectly balancing high resolution and brightness.
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KEY SOLUTION COMPONENTS

- 2.5mm pixel pitch for optimal resolution.
- Large screen size (6080mm x 2560mm) for immersive visuals.
- Bright, vibrant display performance in low-light environments.

RESULTS

The new display transformed ISE-K Karaoke into a multi-sensory entertainment destination. With crystal-clear visuals complementing the top-tier sound system, the space offers guests an engaging and memorable experience.

