

Case Study

AET



"Innovative displays for visionary spaces."

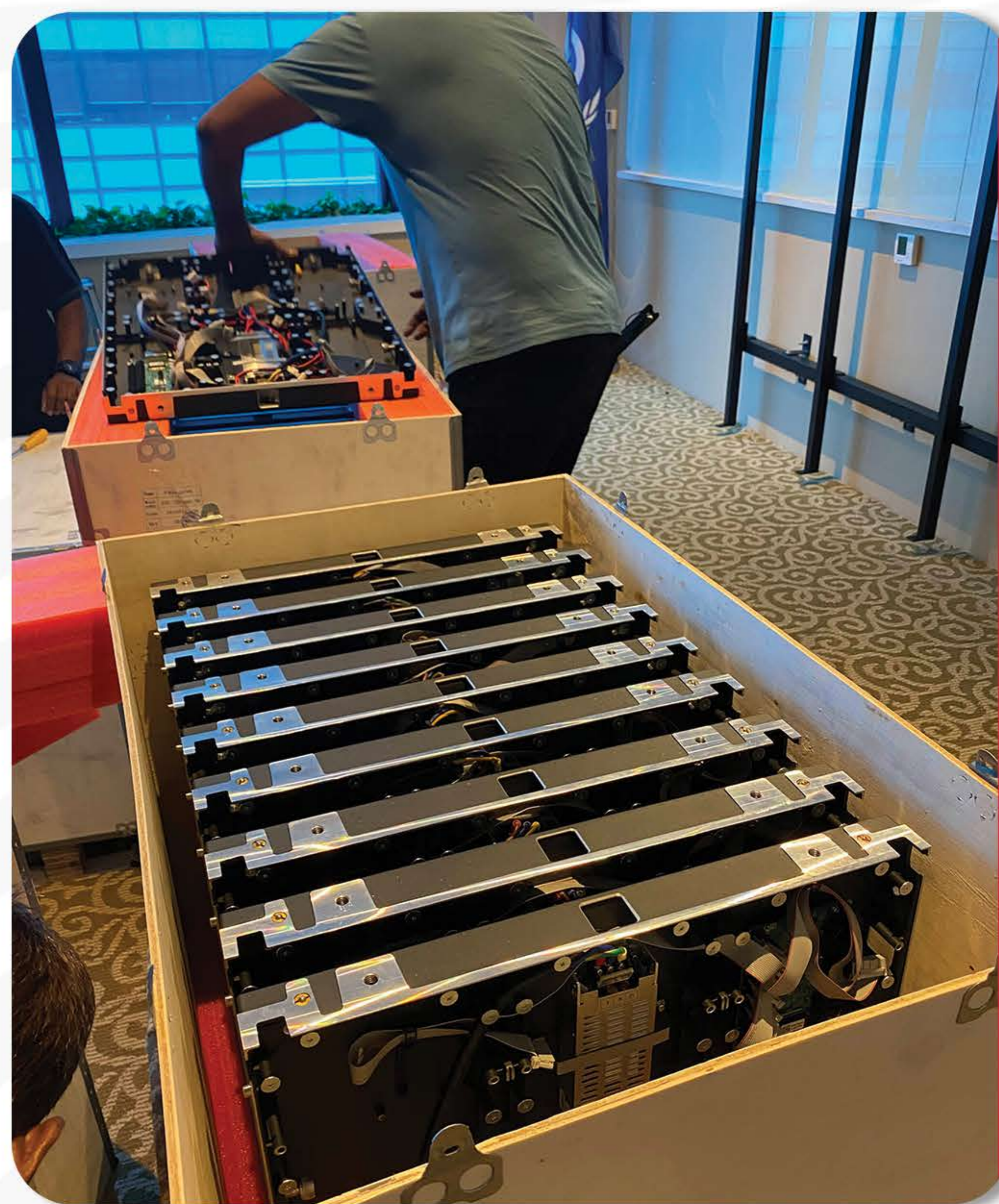
Enhancing CIBC World's Visual Communication with AET's LED Display Solution

PROJECT OVERVIEW

In December 2023, AET completed a groundbreaking installation at CIBC World, located in PFCC Puchong, Malaysia. The project involved installing a high-resolution indoor LED display with a pixel pitch of 1.86mm, spanning a total screen size of 4480mm x 2400mm.

ABOUT THE CLIENT

CIBC World is a forward-thinking workspace offering flexible, modern solutions for businesses. Located at PFCC Puchong, it is known for fostering innovation, making it the perfect location for AET's latest LED installation.



For more details and information

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PROJECT SCOPE |

The project aimed to create an immersive visual experience, seamlessly integrating a high-definition LED display in the indoor space of CIBC World. AET provided a tailored solution, ensuring flawless visual performance.



CHALLENGE |

The key challenge was delivering a display with ultra-fine pixel pitch that would offer high clarity at close viewing distances, while ensuring seamless installation in the space.

SOLUTION |

AET's custom solution featured a pixel pitch of 1.86mm, with a cabinet matrix of 7x5 cabinets. The final display, sized at 4480mm x 2400mm, delivers clear, vibrant images and fits perfectly into CIBC World's modern interior.

KEY SOLUTION COMPONENTS |

- ✓ 1.86mm pixel pitch for enhanced clarity.
- ✓ 7x5 cabinet matrix (640mm x 480mm per cabinet).
- ✓ Seamless integration with the space.



RESULTS |

AET's solution has transformed CIBC World's indoor environment, offering crystal-clear visuals that captivate visitors, employees, and clients alike. The installation elevates the space's modern aesthetic and enhances communication.

